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LET'S SUPERSIZE ENGAGEMENT WITH TODAY'S YOUNG PEOPLE.

Thanks for taking part in my presentation! In the following pages, you'll find the PowerPoint slides you requested.

As I shared in my keynote, engagement is the key to unlock everything for the younger generations: consistent attendance, positive behaviors, enhanced performance, better outcomes, and more.

If you'd like to dig deeper, here are further resources:

- YouTube: More content, tools, and insights from my work
- Competitive Advantage Track: Through this free video series and action guides, I'll introduce the what, why, and how of competitive advantage to the young people in your sphere of influence
- Flexible Lesson Framework: Easily teach 21 professional and life skills to students in preK through college/workforce development with the Skill Tree flexible lesson framework
- Career Tree: Don't just check the career exploration box—bring it to life with the Career Tree, designed specifically for today's younger generations

Finally, if you'd like to connect directly with my team to discuss your organization's needs, we'd love to talk. Reach out today!



MARK C. PERNA

MARK C. PERNA
SPEAKER | AUTHOR | CEO

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4199 Kinross Lakes Parkway, Suite 235 | Richfield, OH 44286 | 330.840.2680
mark.perna@TFSresults.com | TFSresults.com | MarkCPerna.com

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Mark C. Perna
Speaker, Author, and CEO

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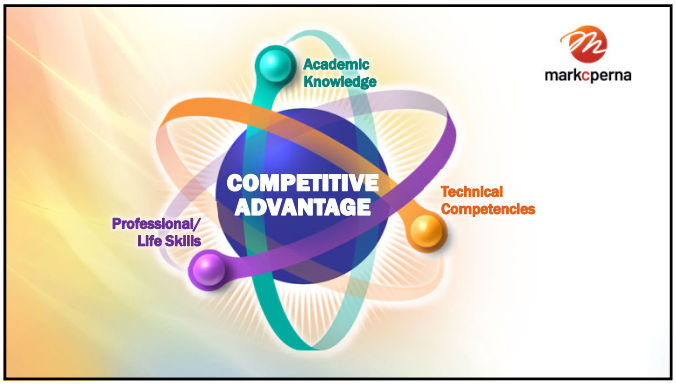
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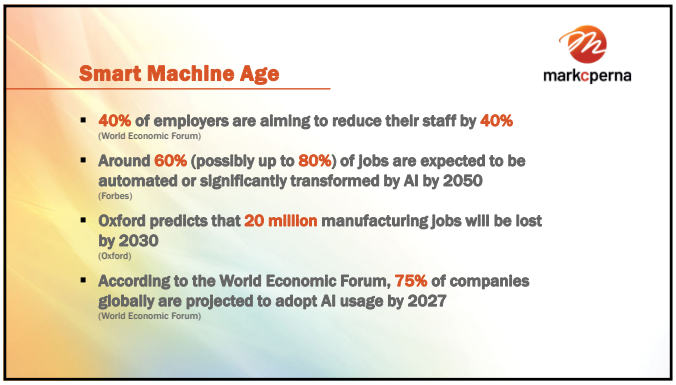
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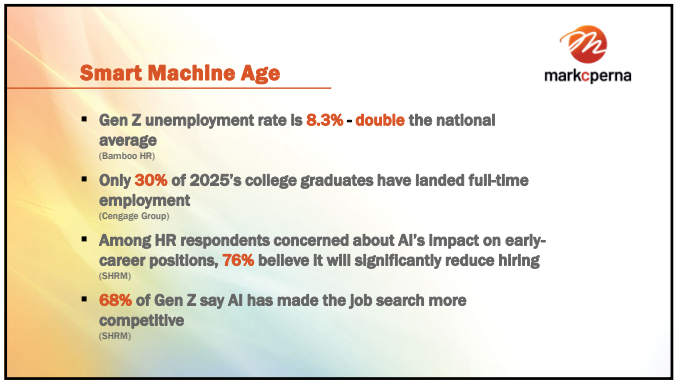
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Younger Generations
The "WHY Generation"

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If The **"WANT TO"**
Is Strong Enough,
The **"HOW TO"**
Will Come!

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*"The mind is not a **VESSEL** to be filled, but a **FIRE** to be kindled"*

– Plutarch

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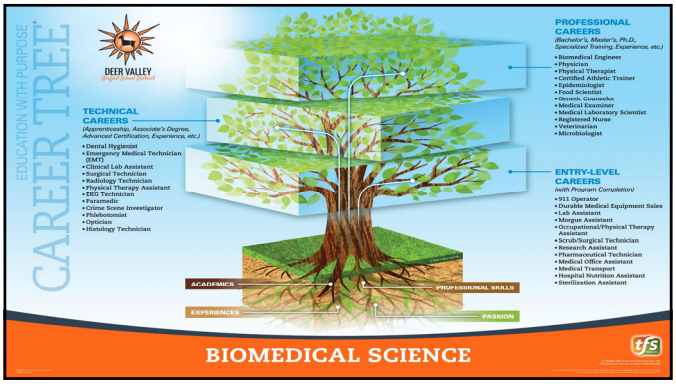
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Filling
VESSELS?
OR
Kindling
FLAMES?



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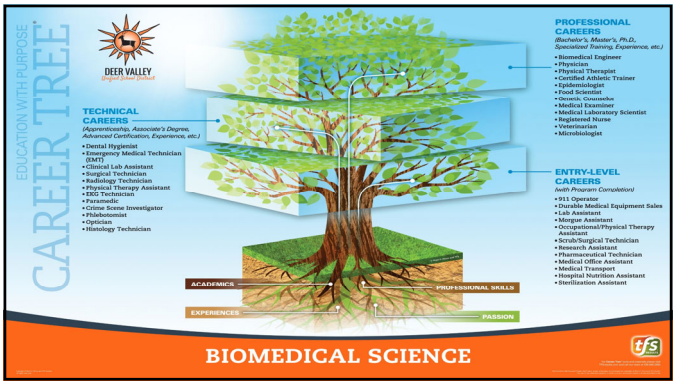
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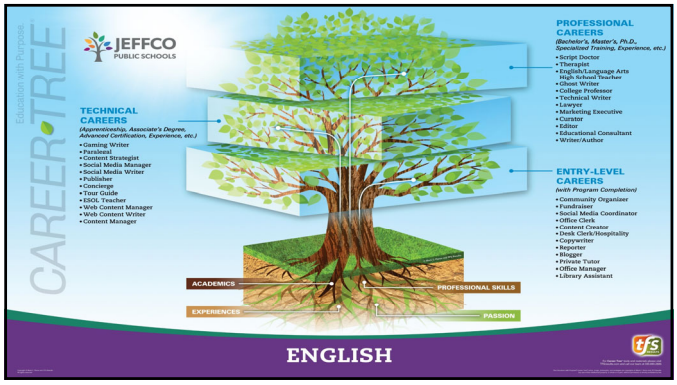
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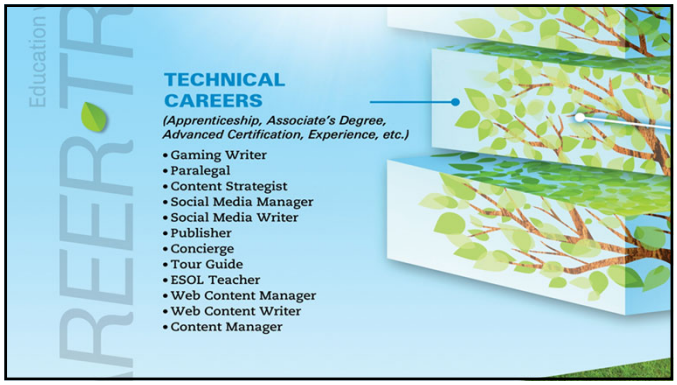
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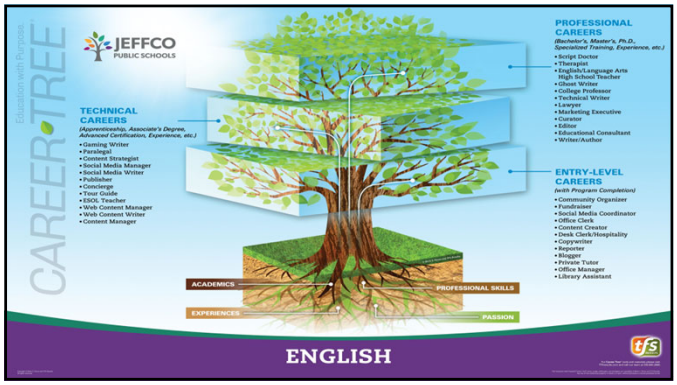
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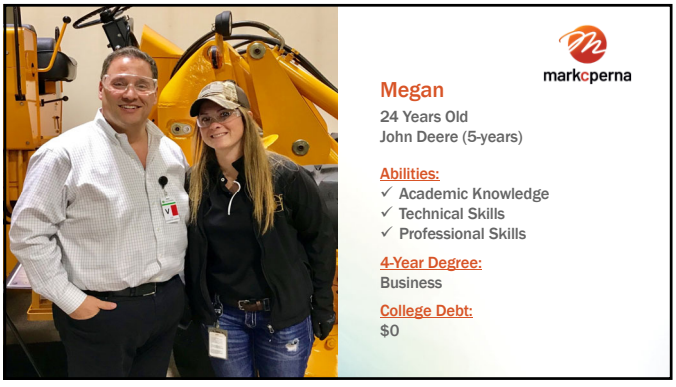
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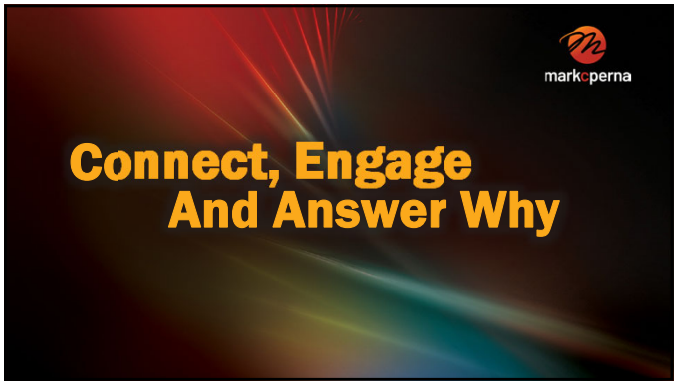
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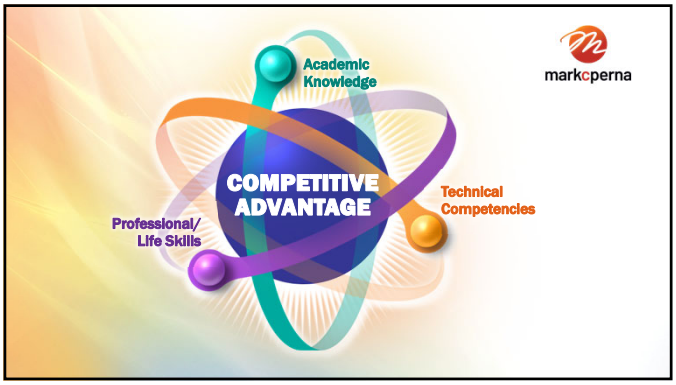
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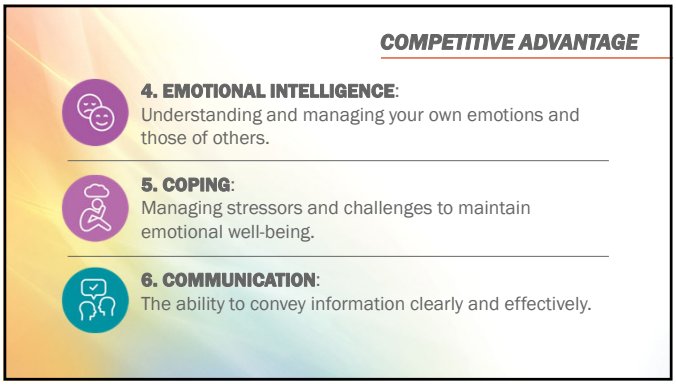
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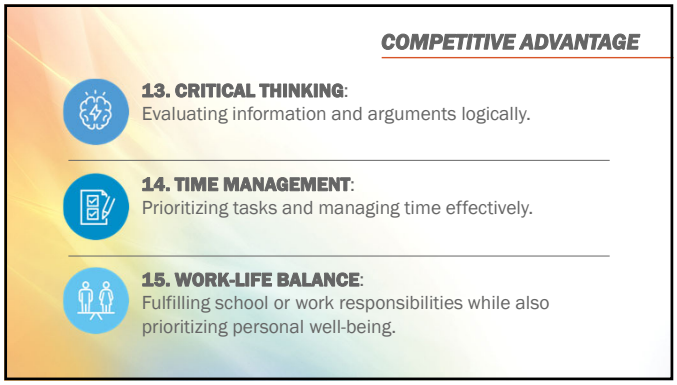
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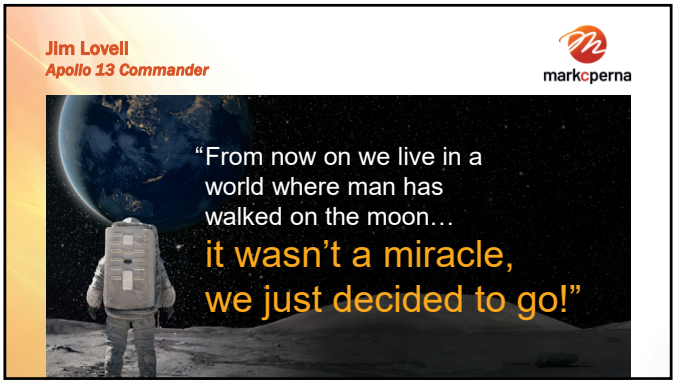
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