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WELCOME TO TODAY'S PRESENTATION BY MARK C. PERNA

SPEAKER | AUTHOR | CEO



MARK C. PERNA

Meet Mark!

- Generational expert, bestselling author, and international thought leader at the unique intersection of education, employment, and economic development
- Founder and CEO of strategic engagement firm TFS Results
- Delivers 90+ keynotes annually across North America and has addressed Harvard University by special invitation
- Speaks to tens of thousands of middle school, high school, and college students every year about building their personal competitive advantage
- Advises the Coalition for Career Development in Washington, D.C., as well as education and community leaders across North America
- Author of the bestseller ***Answering Why***, which won eight national awards, as well as the hit graphic novel ***The Community Quest*** for readers 10+
- Writes weekly for Forbes.com, contributing 300+ articles and reaching 5+ million readers
- Frequently interviews on radio, TV, and podcasts about how young people, organizations, and communities can build a powerful competitive advantage in a fast-changing landscape
- Father of two successful young people
- Learn more about Mark at MarkCPerna.com

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