markcperna

LET'S SUPERSIZE ENGAGEMENT WITH TODAY'S YOUNG PEOPLE.

Thanks for taking part in my presentation! In the following pages, you'll find the PowerPoint slides you requested.

As I shared in my keynote, engagement is the key to unlock everything for the younger generations: consistent attendance, positive behaviors, enhanced performance, better outcomes, and more.

If you'd like to dig deeper, here are further resources:

- YouTube: More content, tools, and insights from my work
- Competitive Advantage Track: Through this free video series and action guides, I'll introduce the what, why, and how of competitive advantage to the young people in your sphere of influence
- Flexible Lesson Framework: Easily teach 21 professional and life skills to students in preK through college/workforce development with the Skill Tree flexible lesson framework
- Career Tree: Don't just check the career exploration box—bring it to life with the Career Tree, designed specifically for today's younger generations

Finally, if you'd like to connect directly with my team to discuss your organization's needs, we'd love to talk. Reach out today!

MARK C. PERNA
SPEAKER | AUTHOR | CEO

MARK C. PERNA

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4199 Kinross Lakes Parkway, Suite 235 | Richfield, OH 44286 | 330.840.2680
mark.perna@TFSresults.com | TFSresults.com | MarkCPerna.com

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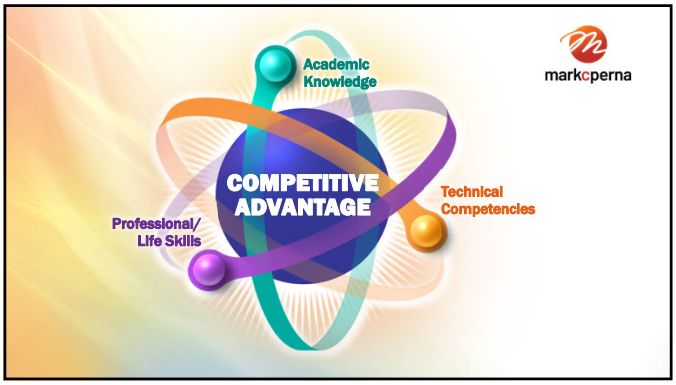

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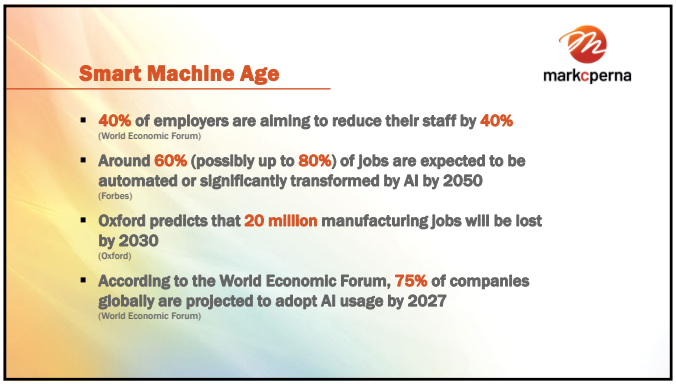

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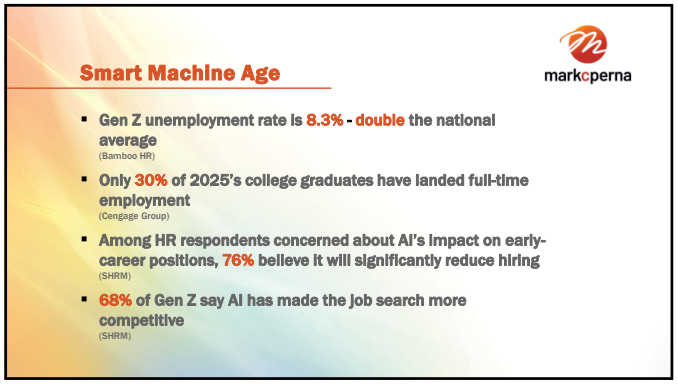

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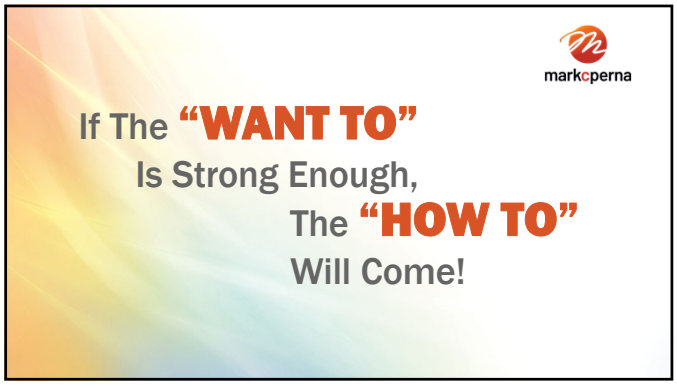

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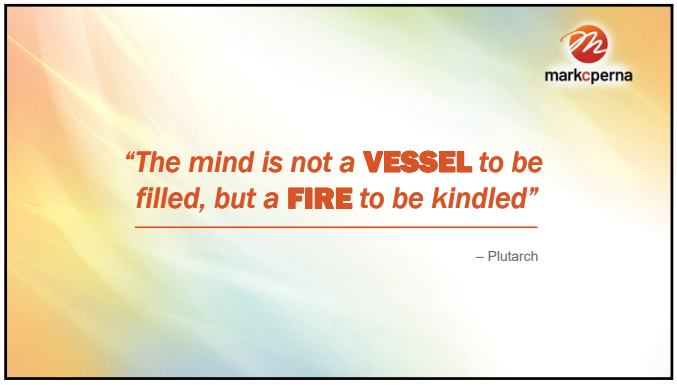

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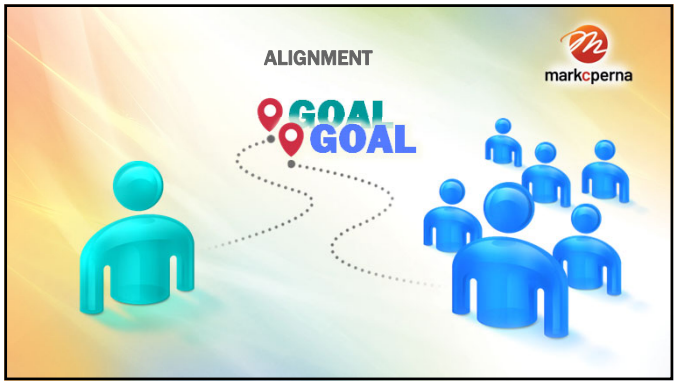

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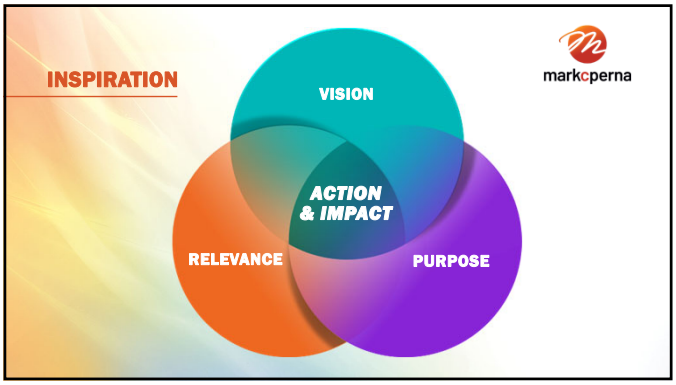

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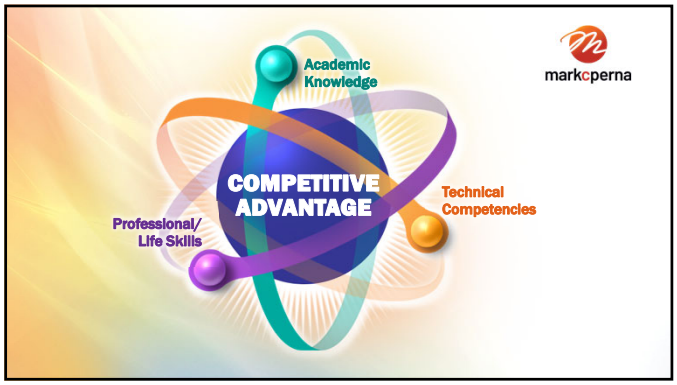

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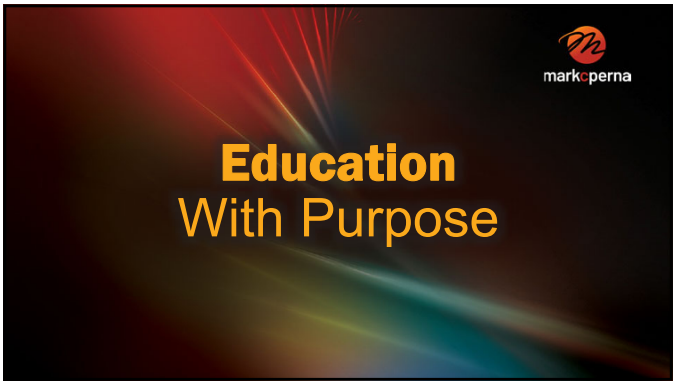

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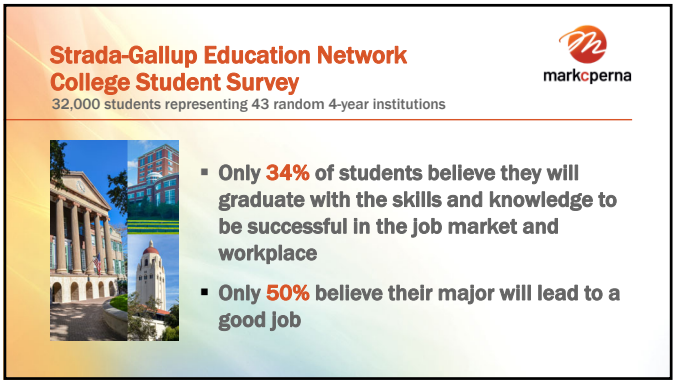

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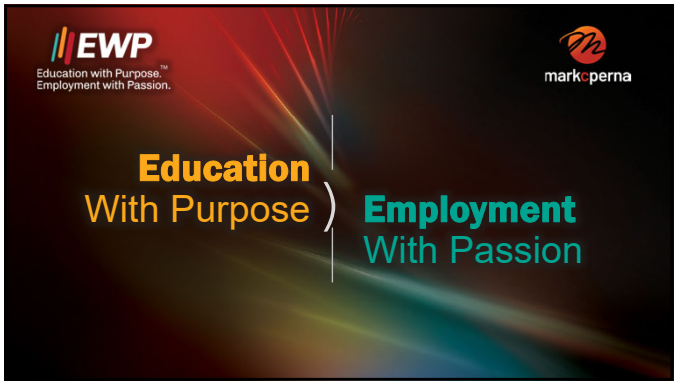

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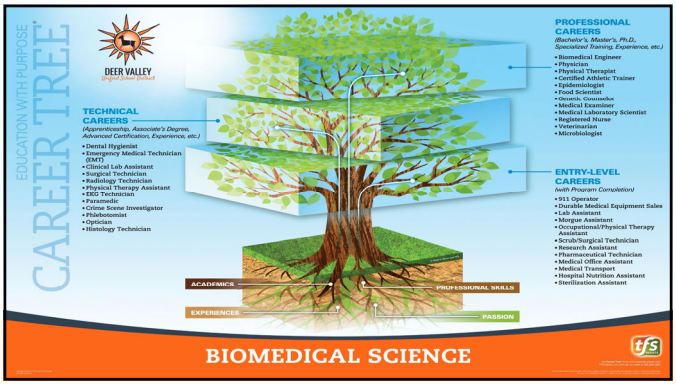

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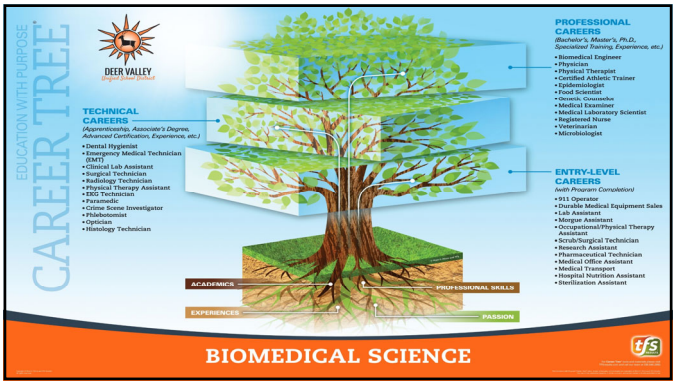

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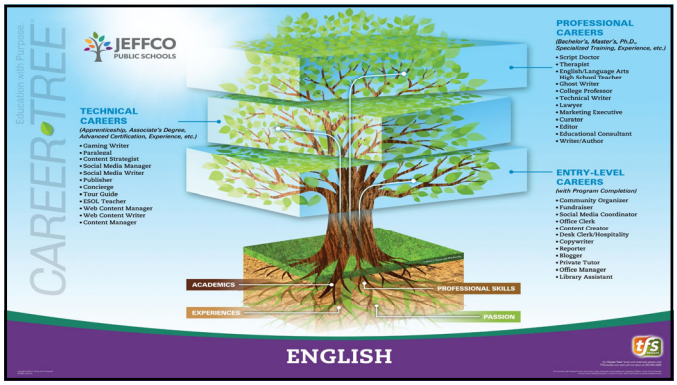

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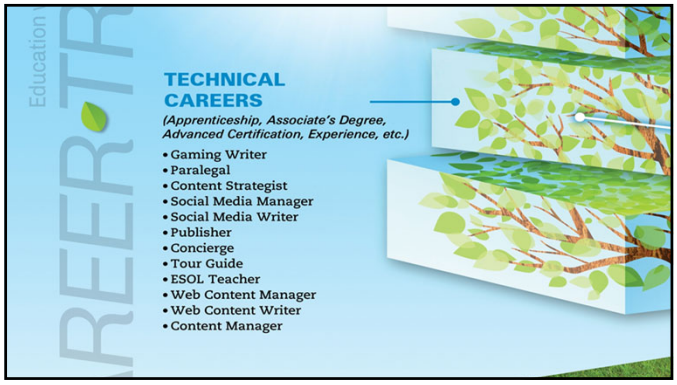

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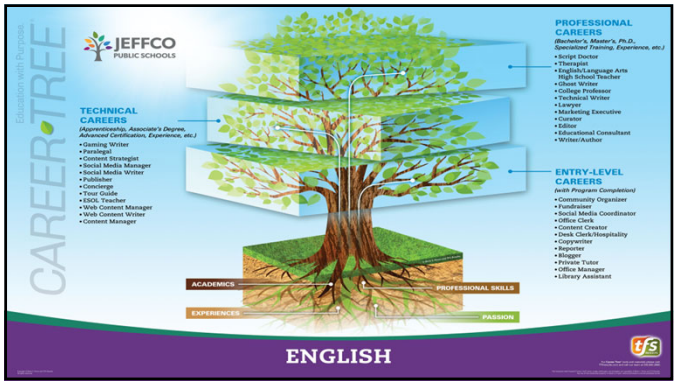

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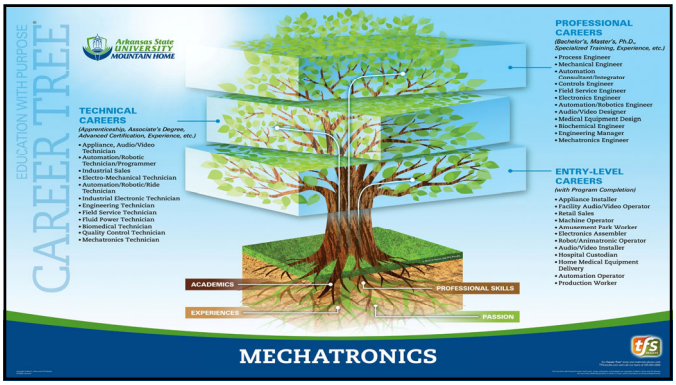

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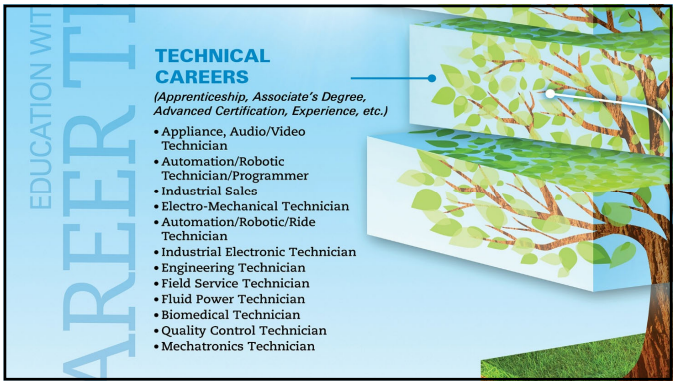

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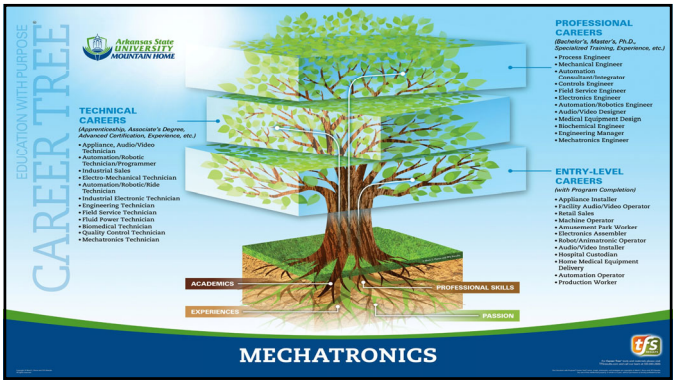

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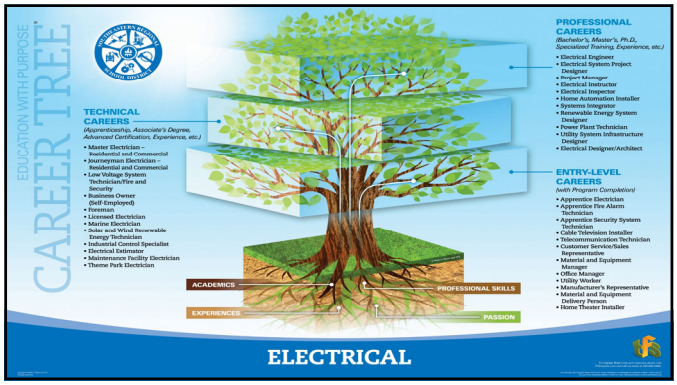

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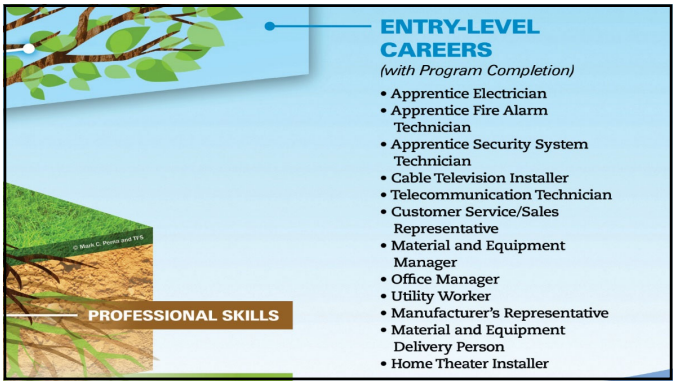

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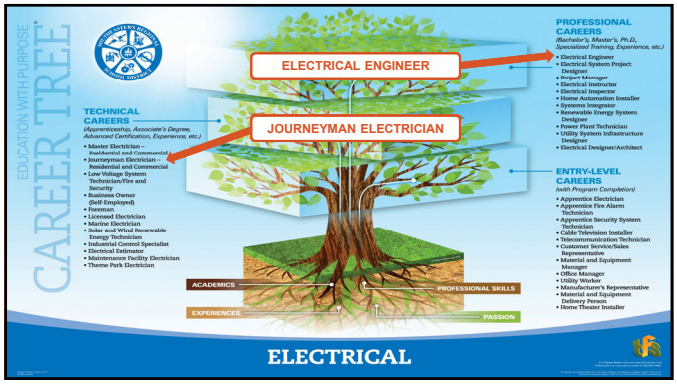

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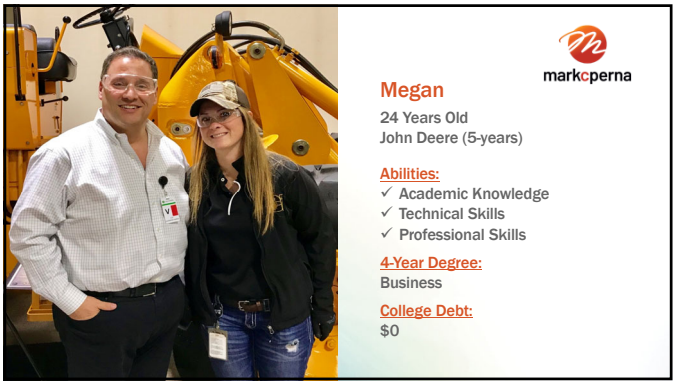

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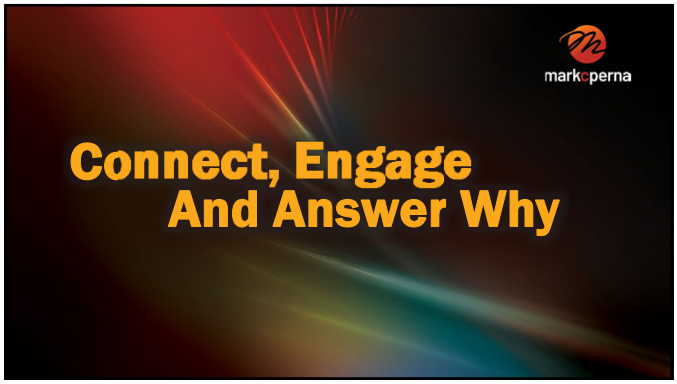

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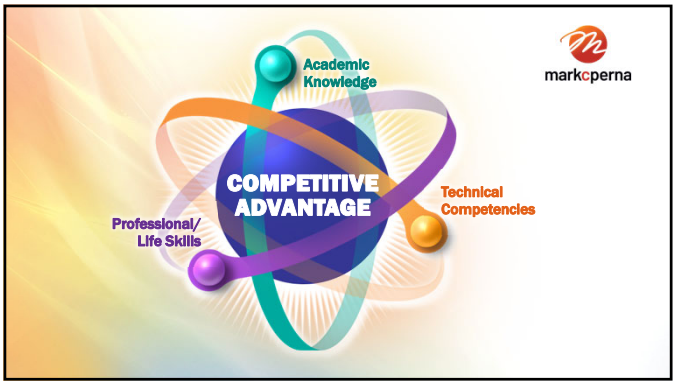

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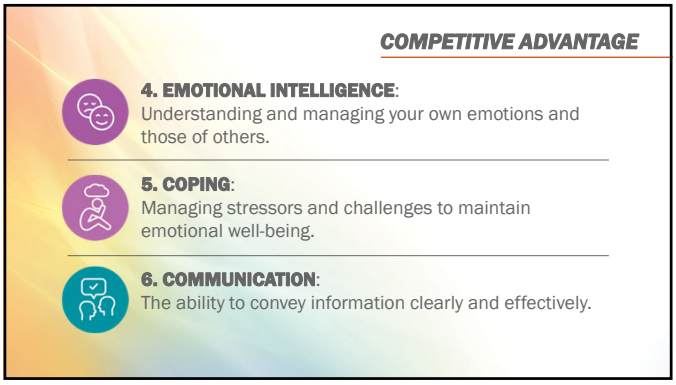

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COMPETITIVE ADVANTAGE

7. ACTIVE LISTENING:
Fully concentrating and engaging with the speaker.

8. EMPATHY:
Understanding and sharing the feelings of others.

9. LEADERSHIP:
Guiding and inspiring others to work towards a shared vision.

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COMPETITIVE ADVANTAGE

10. TEAMWORK:
Working well with others to achieve a common goal.

11. ADAPTABILITY:
Adjusting to new conditions or changes to plans.

12. PROBLEM-SOLVING:
Analyzing situations and finding solutions to challenges.

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COMPETITIVE ADVANTAGE

13. CRITICAL THINKING:
Evaluating information and arguments logically.

14. TIME MANAGEMENT:
Prioritizing tasks and managing time effectively.

15. WORK-LIFE BALANCE:
Fulfilling school or work responsibilities while also prioritizing personal well-being.

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COMPETITIVE ADVANTAGE

16. NETWORKING:
Building relationships and connections that help both sides.

17. CREATIVITY:
Thinking outside the box to generate new ideas.

18. PUNCTUALITY:
Respecting self and others by consistently being on time.

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COMPETITIVE ADVANTAGE

19. NEGOTIATION:
Reaching win-win agreements through respectful dialogue.

20. CONFLICT RESOLUTION:
Navigating and resolving disagreements constructively.

21. BULLY-PROOF:
Resisting, avoiding, or responding to bullying with resilience and confidence.

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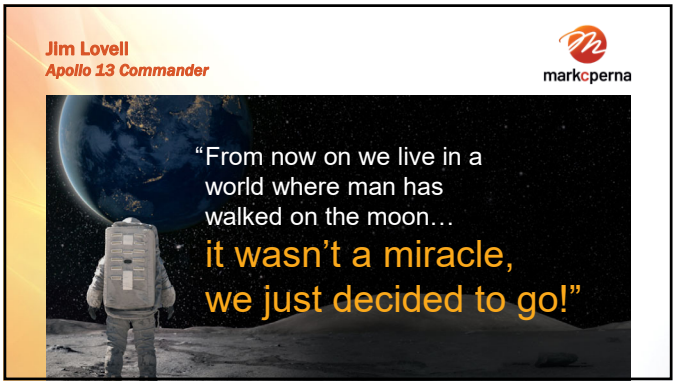

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