



LET'S SUPERSIZE ENGAGEMENT WITH TODAY'S YOUNG PEOPLE.

Thanks for taking part in my presentation! In the following pages, you'll find the PowerPoint slides you requested.

As I shared in my keynote, engagement is the key to unlock everything for the younger generations: consistent attendance, positive behaviors, enhanced performance, better outcomes, and more.

If you'd like to dig deeper, here are further resources:

- [YouTube](#): More content, tools, and insights from my work
- [Competitive Advantage Track](#): Through this free video series and action guides, I'll introduce the what, why, and how of competitive advantage to the young people in your sphere of influence
- [Flexible Lesson Framework](#): Easily teach 21 professional and life skills to students in preK through college/workforce development with the Skill Tree flexible lesson framework
- [Career Tree](#): Don't just check the career exploration box—bring it to life with the Career Tree, designed specifically for today's younger generations

Finally, if you'd like to connect directly with my team to discuss your organization's needs, we'd love to talk. [Reach out today!](#)

A stylized, handwritten signature of Mark C. Perna in black ink.

MARK C. PERNA
SPEAKER | AUTHOR | CEO

CONNECT WITH ME

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mark.perna@TFSresults.com | TFSresults.com | MarkCPerna.com

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MARK C. PERNA



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Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations



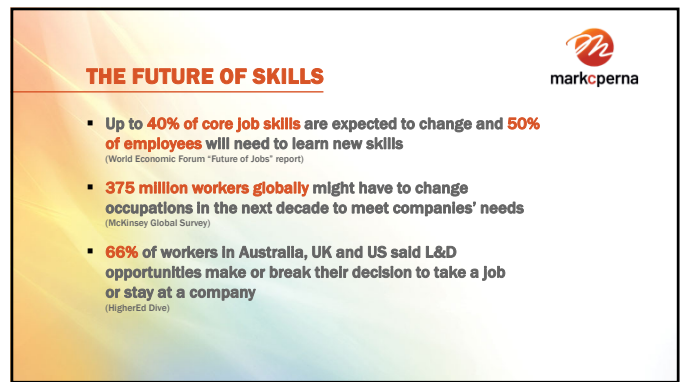
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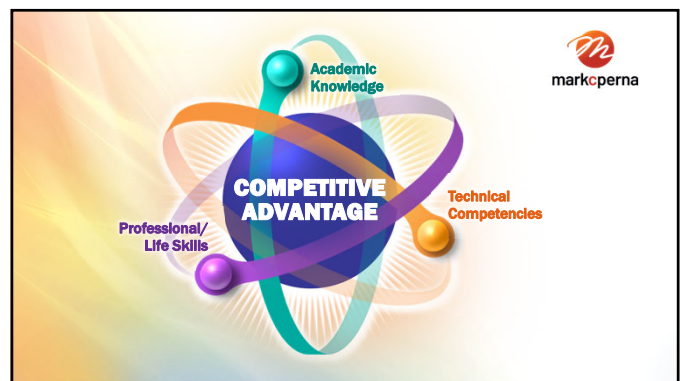
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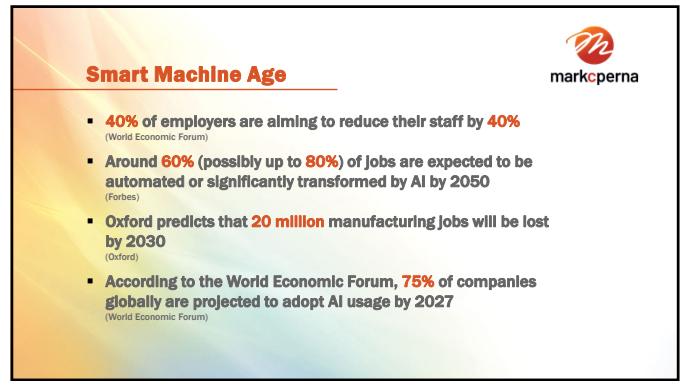


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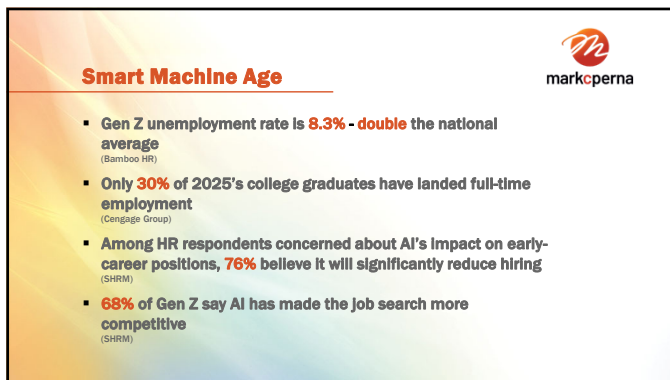
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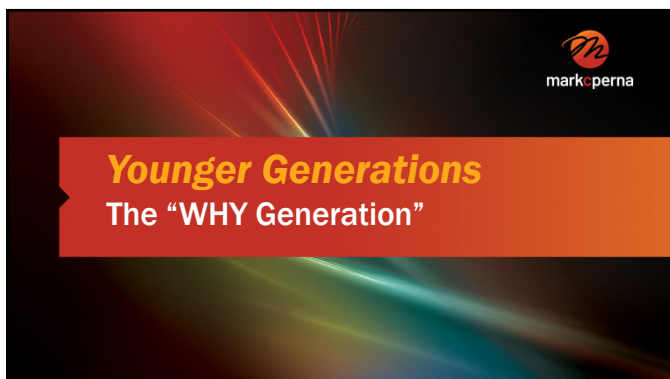
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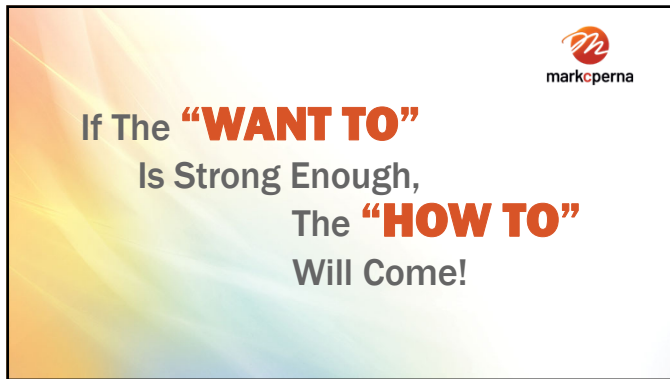


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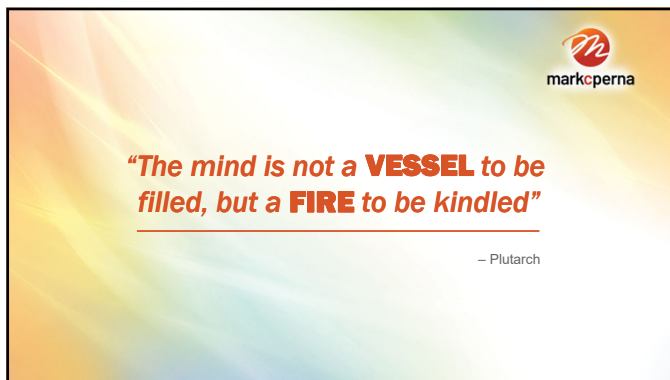
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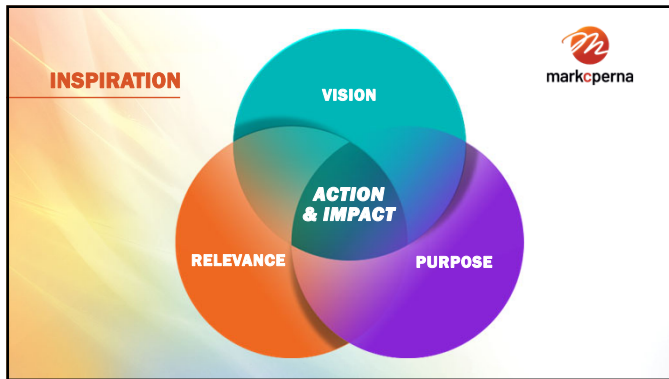


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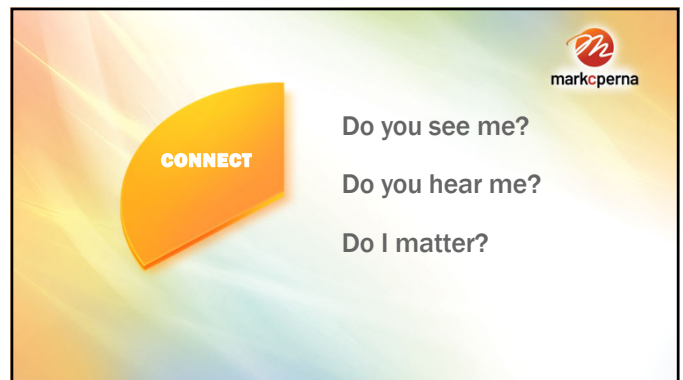
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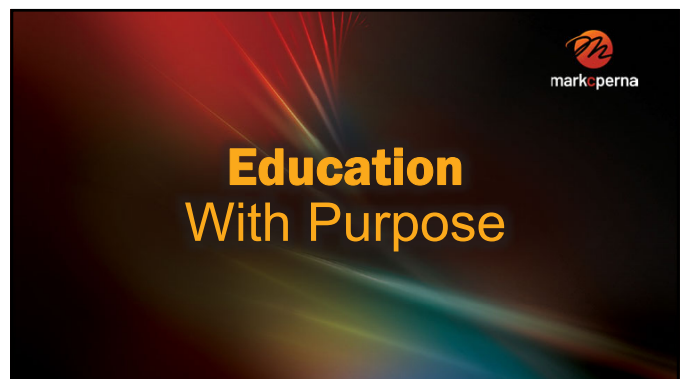
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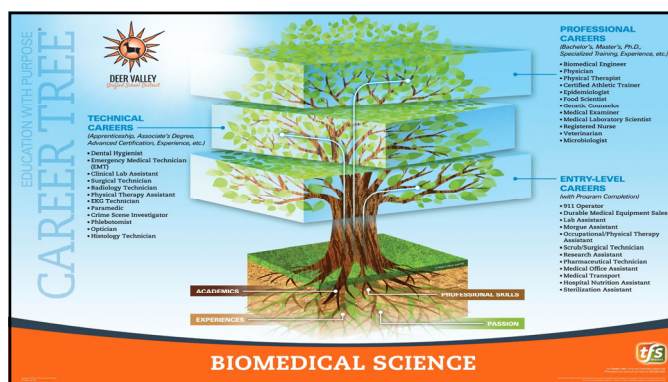
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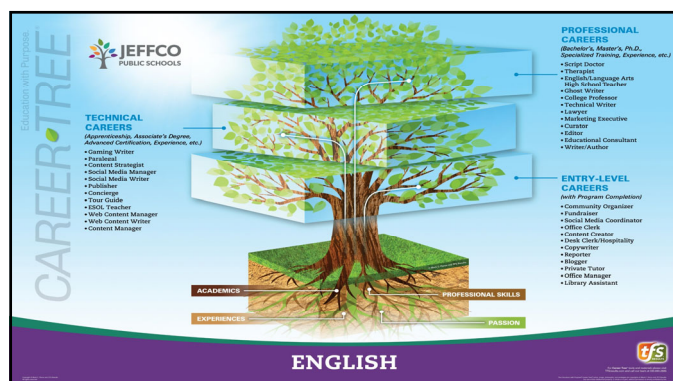
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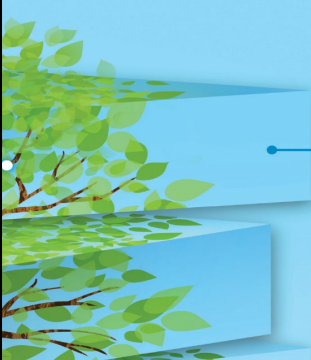
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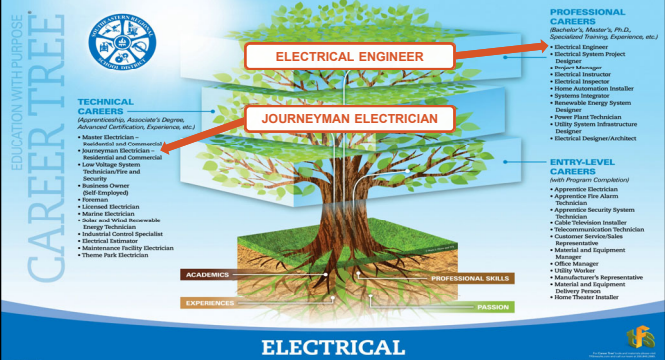
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PROFESSIONAL CAREERS
(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

- Electrical Engineer
- Electrical System Project Designer
- Project Manager
- Electrical Instructor
- Electrical Inspector
- Home Automation Installer
- Systems Integrator
- Renewable Energy System Designer
- Power Plant Technician
- Utility System Infrastructure Designer
- Electrical Designer/Architect

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PROFESSIONAL CAREERS
(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

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TECHNICAL CAREERS
(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Master Electrician
- Residential and Commercial
- Low Voltage Systems
- Maintenance and Security
- Business Owner (Self Employed)
- Foreman
- Licensed Electrician
- Machine Electrician
- Field and Office Renewable Energy Technician
- Industrial Control Specialist
- Electrical Estimator
- Maintenance Facility Electrician
- Theme Park Electrician

ENTRY-LEVEL CAREERS
(Entry Program Completion)

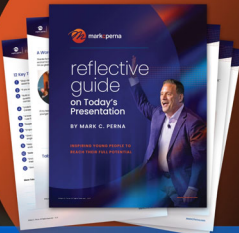
- Apprentice Electrician
- Supervisory Electrician
- Cable Television Installer
- Telecommunications Technician
- Customer Service Representative
- Office Manager
- Utility Worker
- Manufacturing Representative
- Material and Equipment
- Delivery Person
- Home Theater Installer

ELECTRICAL

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FREE GIFT!

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John Deere Davenport Works
Davenport, Iowa

Manufacturing:
Heavy Construction & Agricultural Equipment



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Megan
24 Years Old
John Deere (5-years)

Abilities:

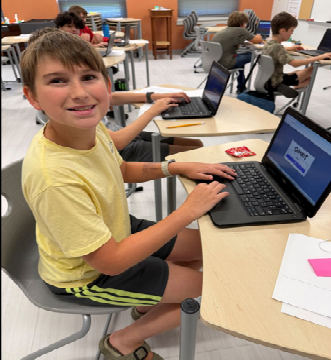
- ✓ Academic Knowledge
- ✓ Technical Skills
- ✓ Professional Skills

4-Year Degree:
Business

College Debt:
\$0

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Sam (Steak)
7th Grader
Summer Career Enrichment Program

Abilities:

- ✓ Academic Knowledge
- ✓ Technical Skills
- ✓ Professional Skills

Goal:
Chef - Culinary Entrepreneur

College/Program/Pathway:
Building Competitive Advantage

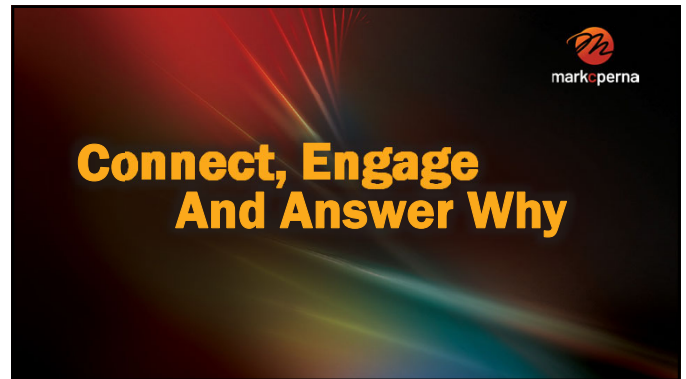
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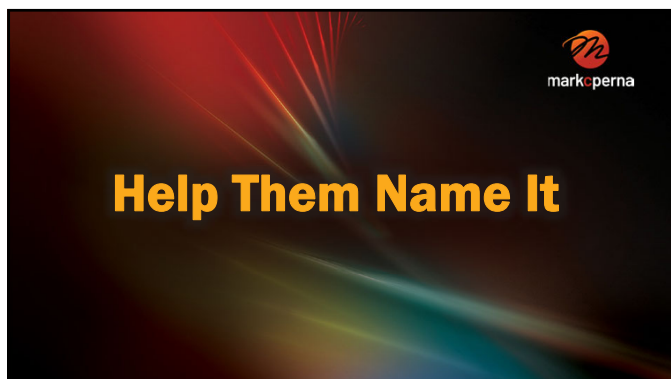
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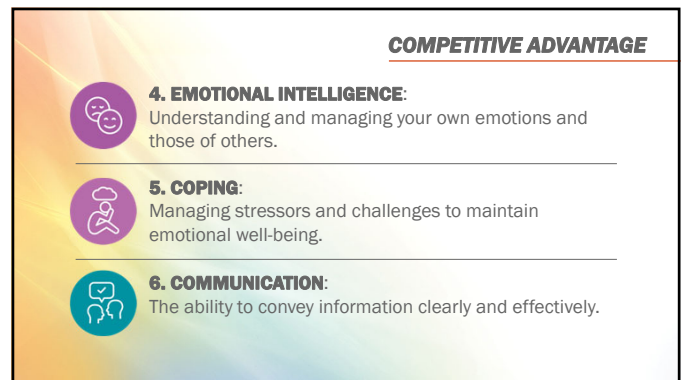
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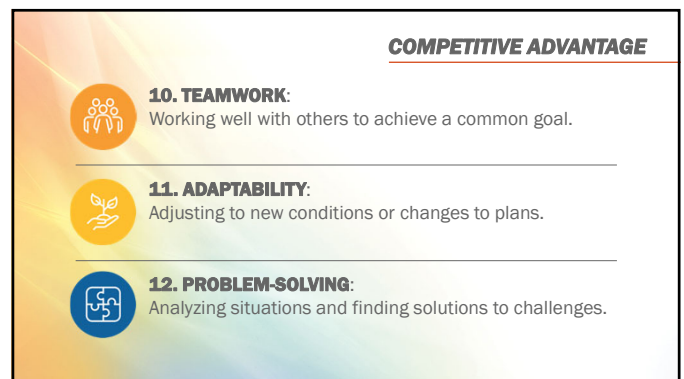
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COMPETITIVE ADVANTAGE

13. CRITICAL THINKING:
Evaluating information and arguments logically.

14. TIME MANAGEMENT:
Prioritizing tasks and managing time effectively.

15. WORK-LIFE BALANCE:
Fulfilling school or work responsibilities while also prioritizing personal well-being.

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COMPETITIVE ADVANTAGE

16. NETWORKING:
Building relationships and connections that help both sides.

17. CREATIVITY:
Thinking outside the box to generate new ideas.

18. PUNCTUALITY:
Respecting self and others by consistently being on time.

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COMPETITIVE ADVANTAGE

19. NEGOTIATION:
Reaching win-win agreements through respectful dialogue.

20. CONFLICT RESOLUTION:
Navigating and resolving disagreements constructively.

21. BULLY-PROOF:
Resisting, avoiding, or responding to bullying with resilience and confidence.

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3 TRACKS

PK-6
21 Lessons

7-12
21 Lessons

13-16
21 Lessons

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Each Lesson Includes:

- Social Stories (K-6) or Real-Life Scenarios (7-12, 13-16)
- 8 Discussion Questions with Follow Up Questions
- 8 Journal Prompts
- 10 Activities
- Student Worksheet or Action Plan

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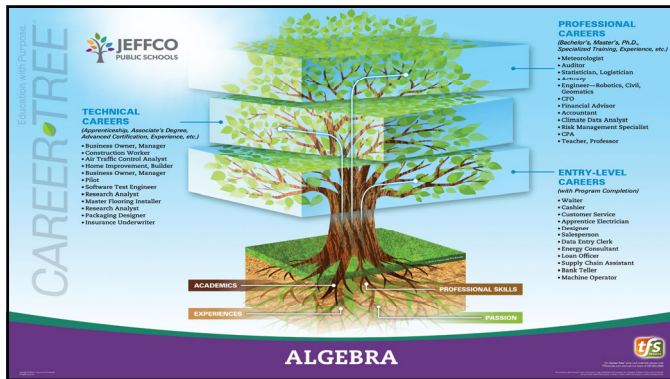


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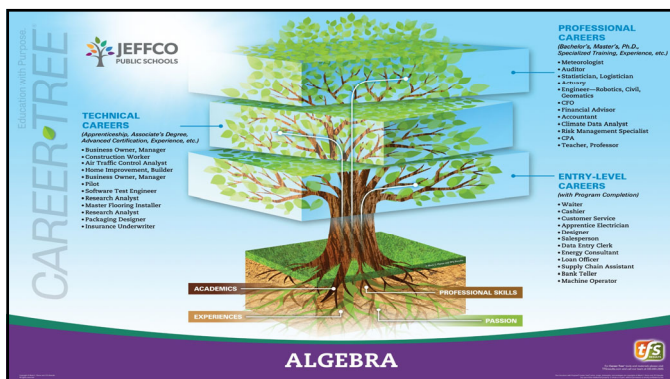
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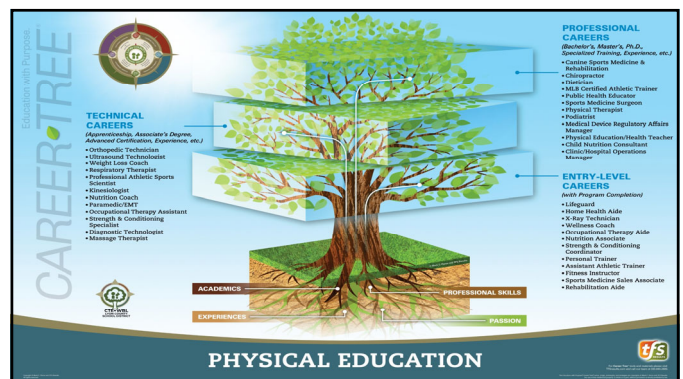
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ENTRY-LEVEL CAREERS
(with Program Completion)

- Lifeguard
- Home Health Aide
- X-Ray Technician
- Wellness Coach
- Occupational Therapy Aide
- Nutrition Associate
- Strength & Conditioning Coordinator
- Personal Trainer
- Assistant Athletic Trainer
- Fitness Instructor
- Sports Medicine Sales Associate
- Rehabilitation Aide

PROFESSIONAL SKILLS

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TECHNICAL CAREERS
(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Orthopedic Technician
- Ultrasound Technologist
- Weight Loss Coach
- Respiratory Therapist
- Professional Athletic Sports Scientist
- Kinesiologist
- Nutrition Coach
- Paramedic/EMT
- Occupational Therapy Assistant
- Strength & Conditioning Specialist
- Diagnostic Technologist
- Massage Therapist

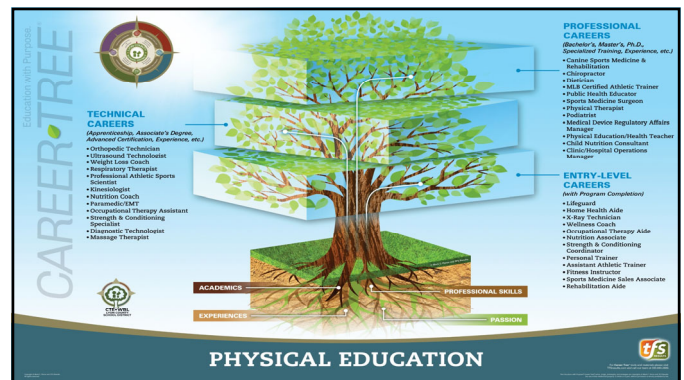
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PROFESSIONAL CAREERS
(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

- Canine Sports Medicine & Rehabilitation
- Chiropractor
- Dietician
- MLB Certified Athletic Trainer
- Public Health Educator
- Sports Medicine Surgeon
- Physical Therapist
- Podiatrist
- Medical Device Regulatory Affairs Manager
- Physical Education/Health Teacher
- Child Nutrition Consultant
- Clinic/Hospital Operations Manager

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PHYSICAL EDUCATION

TECHNICAL CAREERS
(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

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- Ultrasound Technologist
- Weight Loss Coach
- Respiratory Therapist
- Professional Athletic Sports Scientist
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- Nutrition Coach
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- Strength & Conditioning Specialist
- Diagnostic Technologist
- Massage Therapist

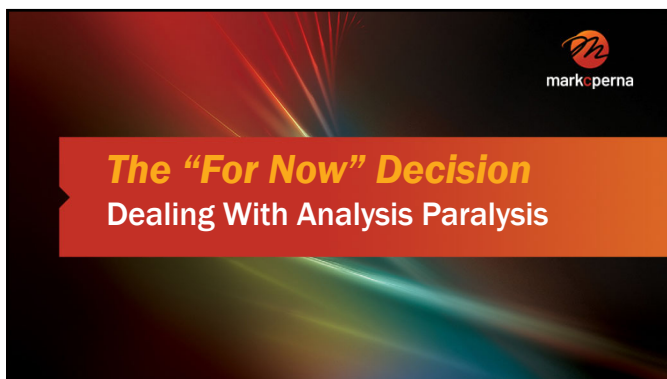
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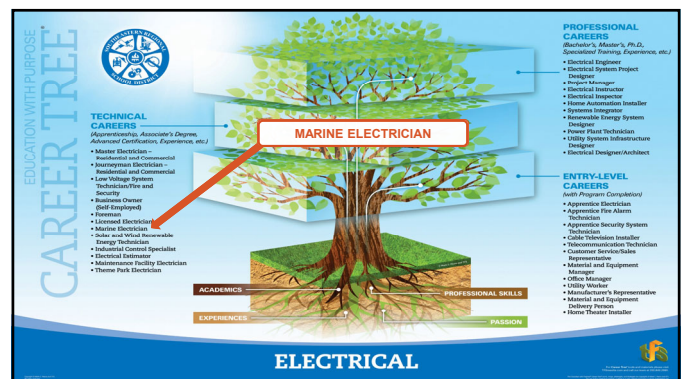
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- Sports Medicine Sales Associate
- Rehabilitation Aide

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The "For Now" Decision
Dealing With Analysis Paralysis

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ELECTRICAL

TECHNICAL CAREERS
(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Master Electrician - Residential and Commercial
- Journeyman Electrician - Residential and Commercial
- Low Voltage Systems
- Business Owner (Self-Employed)
- Foreman
- Licensed Electrician
- Marine Electrician
- Solar and Wind Renewable Energy Technician
- Industrial Control Specialist
- Electrical Designer
- Maintenance Facility Electrician
- Theme Park Electrician

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(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

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- Electrical System Project Designer
- Electrical Inspector
- Home Automation Installer
- Systems Integrator
- Renewable Energy System Designer
- Smart Plant Technician
- Utility System Infrastructure Designer
- Electrical Designer/Architect

ENTRY-LEVEL CAREERS
(with Program Completion)

- Apprentice Electrician
- Technician
- Cable Television System Technician
- Telecommunication Technician
- Customer Service/Sales Representative
- Material and Equipment Manager
- Office Manager
- Utility Worker
- Manufacturer's Representative
- Material and Equipment Manager
- Home Theater Installer

MARINE ELECTRICIAN

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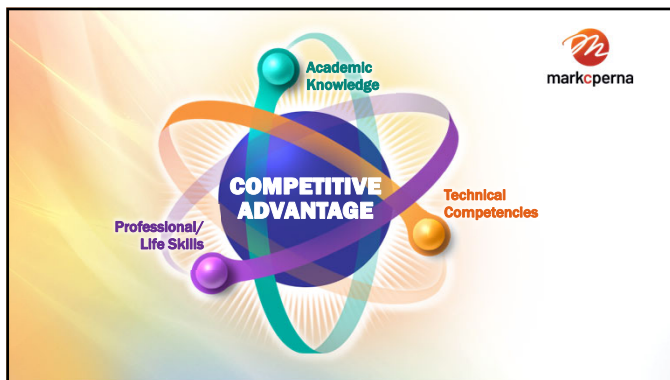
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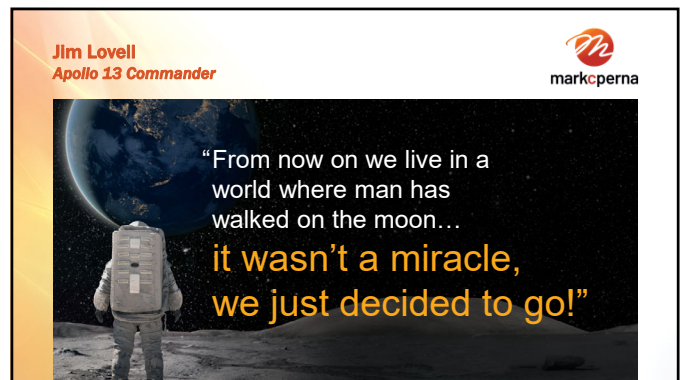
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