

COMPETITIVE
ADVANTAGE TRACK™

***“Build your
Personal
Competitive
Advantage.”***

– MARK C. PERNA
Speaker, Author & CEO



**Academic
Knowledge**

**COMPETITIVE
ADVANTAGE**

**Technical
Competencies**

**Professional/Life
Skills**



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***“Be
comfortable
being
uncomfortable.”***

– MARK C. PERNA
Speaker, Author & CEO



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***“If the want-to
is strong
enough,
the how-to
will come.”***

– MARK C. PERNA
Speaker, Author & CEO



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***“Say yes—and
then figure
out how.”***

– MARK C. PERNA
Speaker, Author & CEO



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