



Let's Inspire Young People to Reach Their Full Potential.

I appreciate your participation in my presentation!

In the following pages, you'll find the PowerPoint slides you requested.

If your community and organization need to go beyond collaboration to true consensus, let's connect. Together, we can set a **compelling community rally point** that everyone can believe in! [Find out more](#) and let's connect for a no-commitment chat about what you'd love to achieve in your community and organization.



EMPOWER K-16 LEARNERS WITH THE SKILL TREE!

All students need vital human skills like adaptability, communication, coping, self-management, and more. The **Skill Tree** is a turnkey solution to introduce students of all ages to 21 professional skills they need for school, work and life. The motive? Their own powerful, personal competitive advantage.



[Explore the Skill Tree now](#)

Scan this QR code ►

Sign up to get three sample Skill Tree lessons from each of our K-6, 7-12, and 13-16 curriculum tracks!



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I appreciate and applaud your commitment to the next generation, and I hope we can stay in touch. Enjoy the PowerPoint slides!

MARK C. PERNA

SPEAKER | AUTHOR | CEO

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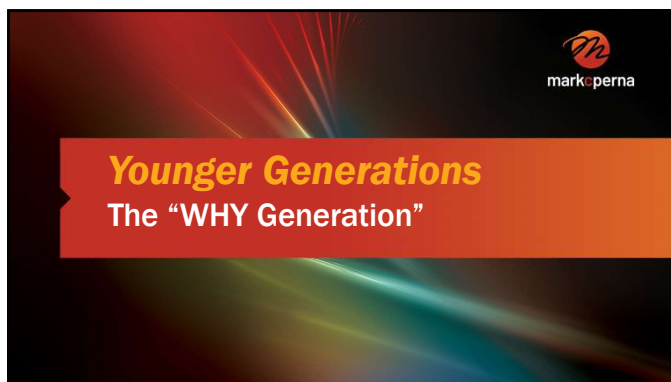
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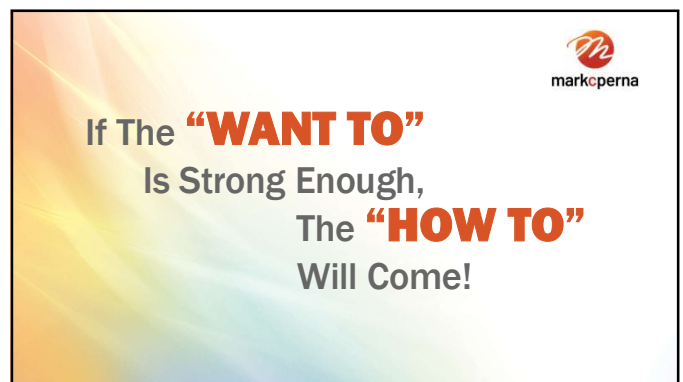
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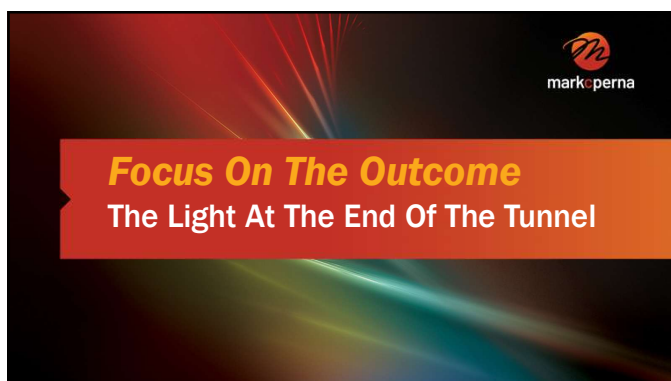
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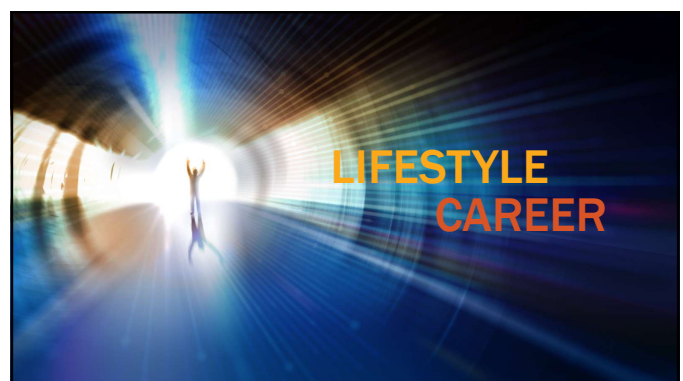
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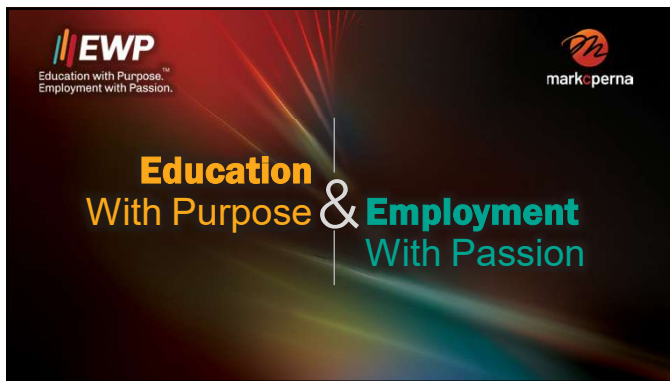


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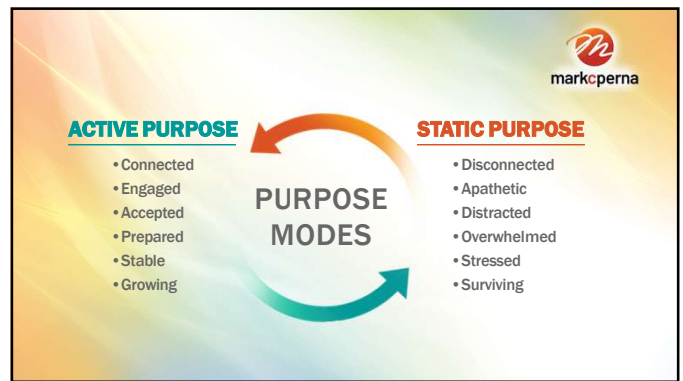


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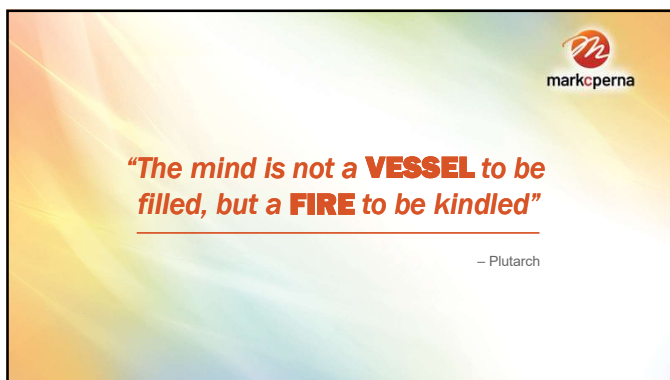
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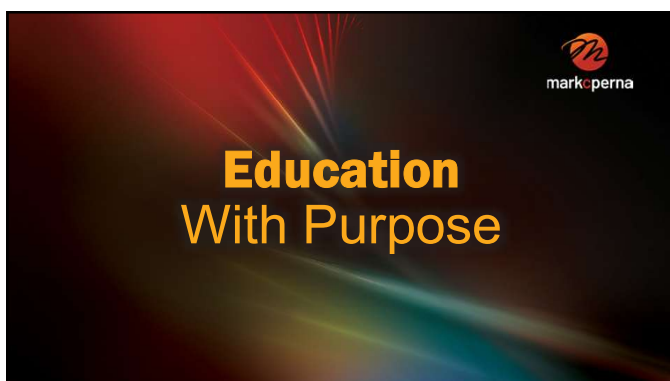
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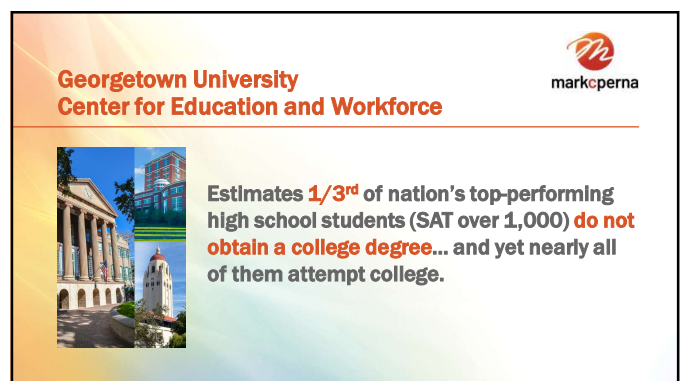
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Strada-Gallup Education Network College Student Survey

32,000 students representing 43 random 4-year institutions

- Only **34%** of students believe they will graduate with the skills and knowledge to be successful in the job market and workplace
- Only **50%** believe their major will lead to a good job

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College Completion

Wall Street Journal

- **40%** of all college students drop out
- Of the 60% that earn a degree in 6 years, **20%** will end up chronically underemployed
- This means for every 5 students, **only 2** will graduate and find a job based on their degree

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College Enrollment

Wall Street Journal

- Percentage of students who enrolled in college after high school has fallen to **62%**
- **3 million** fewer students in college annually
- **2/3** of high school students think they will be just fine without a college degree

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College Debt in America

As Reported by Major News Agencies

- **\$1.6 Trillion** in Total Student Loan Debt
- **\$176 Billion** (11%) Over 90-Days in Default
- **44.2 Million** People Carry Student Loan Debt
- **4.86 Million** People Are Over 90-Days in Default
- **3,000 Defaults** Per Day in America

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Etiquette Gap Among Recent College Graduates

Intelligent.com, Survey of Managers, Directors, and Executives Involved in Hiring

At the Interview:

- **53%** Struggled with Good Eye Contact
- **50%** Asked for Unreasonable Compensation
- **47%** Dressed Inappropriately
- **27%** Used Inappropriate Language
- **21%** Refused to Turn On Camera During Virtual Interview
- **19%** Brought a Parent to the Interview

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Recent College Graduates Workforce Integration

Intelligent.com, Nationwide Business Leaders Involved in Hiring

Businesses Who Recently Hired College Graduates:

- **75%** Some or All Were Unsatisfactory
- **60%** Fired a College Graduate They Hired This Year
- **90%** Say College Graduates Need Etiquette Training
- **1 in 7** May Refrain From Hiring College Graduates
- **Overall** "Hiring managers say recent college graduates are unprepared for the workforce, can't handle the workload, and are unprofessional"

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Recent College Graduates Did College Fail Me?
Hult International Business School, National Survey of Employees



- 77% "I learned more in 6 months at my job than in my entire 4-year education"
- 85% "I wish my college had better prepared me for the workplace"
- 87% "I received better job training from my employer than I did from my undergraduate education"
- 94% "I have regrets about my degree"

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Employment With Passion

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Transitioning to Skills-Based Hiring



- Nearly **70%** of U.S. jobs require a bachelor's degree, but only **37%** of the workforce has one (OpportunityAtWork; U.S. Census Bureau)
- Skills-first hiring** increases the talent pool for Gen Z by **10.3x** and Millennials by **9x** (LinkedIn)
- 45%** of companies intend to eliminate bachelor degree requirements for some positions in **2024** (Intelligent.com)

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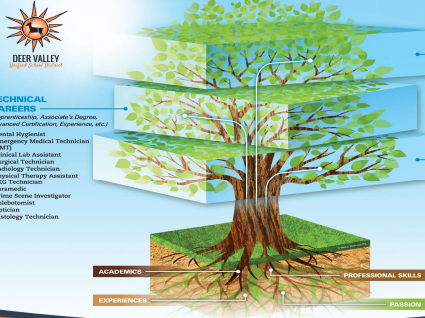
EWP
Education with Purpose.
Employment with Passion.

Education With Purpose & Employment With Passion

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CAREER TREE
EDUCATION WITH PURPOSE



TECHNICAL CAREERS
(Apprenticeships, Associate's Degree, Advanced Certificate, Experience, etc.)

- Dental Hygienist
- Emergency Medical Technician (EMT)
- Clinical Lab Assistant
- Radiology Technician
- Physical Therapy Assistant
- Pharmacy Technician
- Online Course Investigator
- Phlebotomist
- Optician
- Histology Technician

ACADEMICS

PROFESSIONAL SKILLS

EXPERIENCES

PASSION

PROFESSIONAL CAREERS
(Bachelor's, Master's, Ph.D., Doctorate Training, Experience, etc.)

- Biochemical Engineer
- Physician
- Physical Therapist
- Cyberneticist
- Food Scientist
- Genetic Counselor
- Medical Examiner
- Medical Laboratory Scientist
- Registered Nurse
- Veterinarian
- Microbiologist

ENTRY-LEVEL CAREERS
(with Program Completion)

- 911 Operator
- Durable Medical Equipment Sales
- Lab Assistant
- Morgue Assistant
- Occupational/Physical Therapy Assistant
- Scrub/Surgical Technician
- Research Assistant
- Pharmaceutical Technician
- Medical Office Assistant
- Medical Transport
- Hospital Nutrition Assistant
- Sterilization Assistant

BIOMEDICAL SCIENCE

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ENTRY-LEVEL CAREERS
(with Program Completion)

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PROFESSIONAL SKILLS

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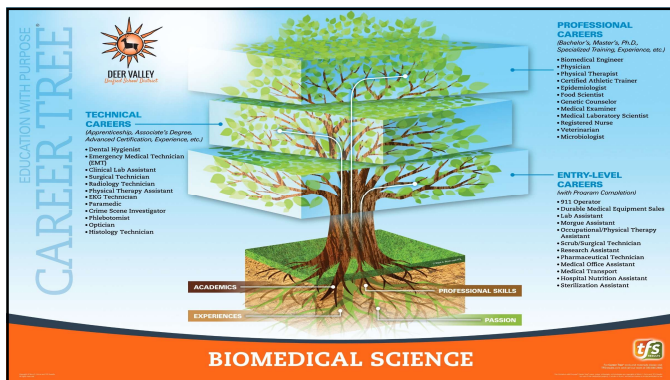
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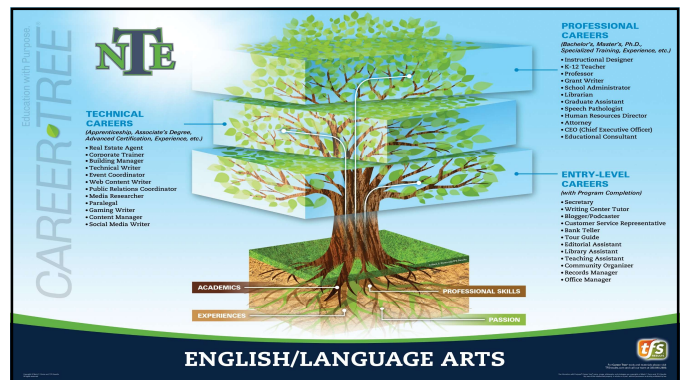
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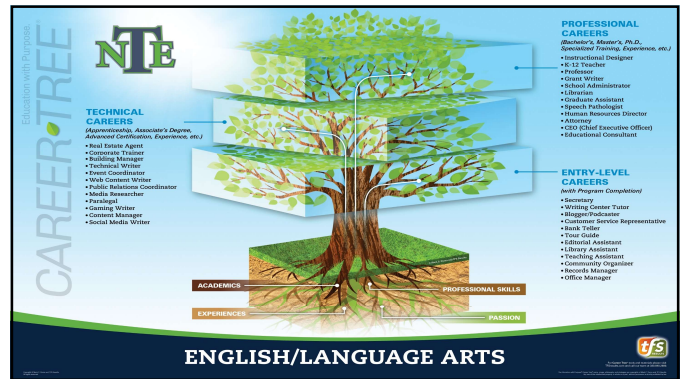


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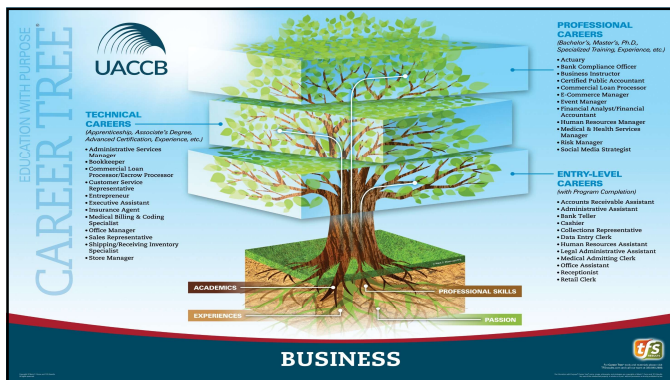
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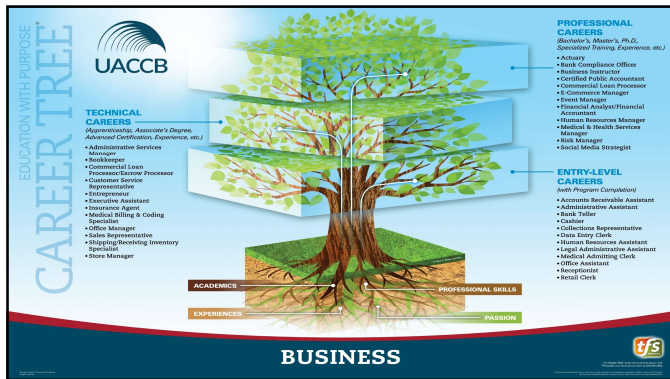


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John Deere Davenport Works
Davenport, Iowa

Manufacturing:
Heavy Construction & Agricultural Equipment

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Megan
24 Years Old
John Deere (5-years)

Abilities:

- ✓ Academic Knowledge
- ✓ Technical Skills
- ✓ Professional Skills

4-Year Degree:
Business

College Debt:
\$0

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Shifting The Paradigm
The CALL TO ACTION

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**Connect, Engage
And Answer Why**

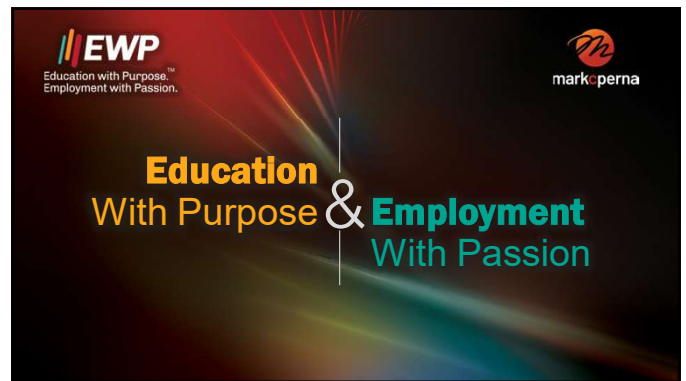
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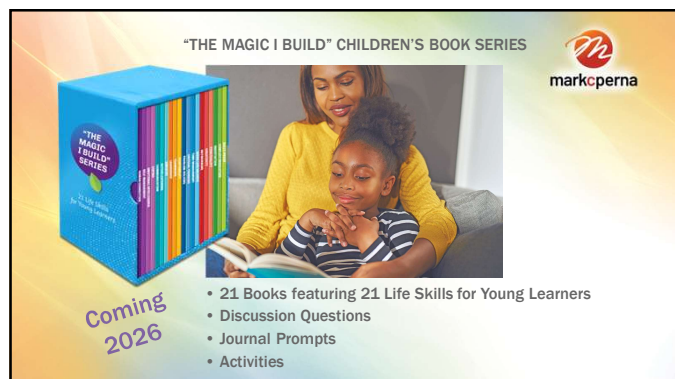
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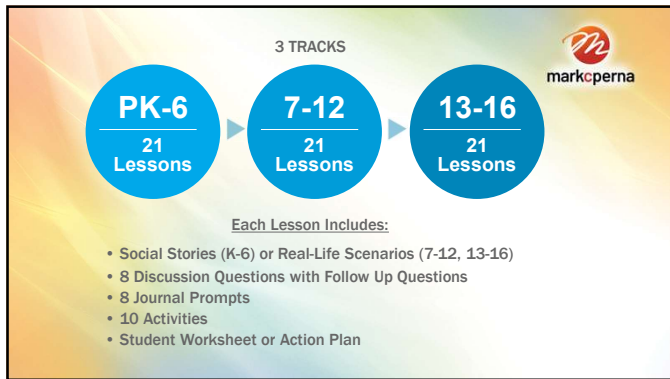


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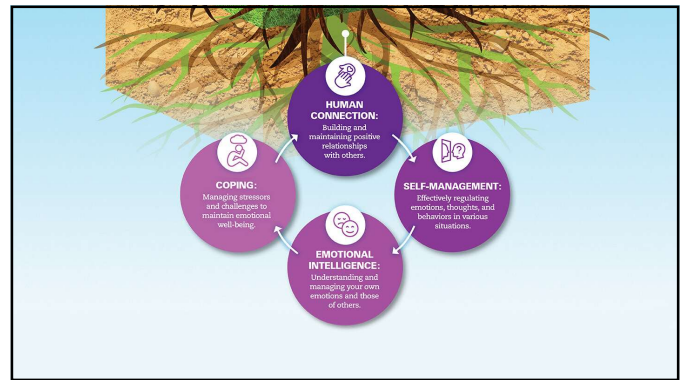
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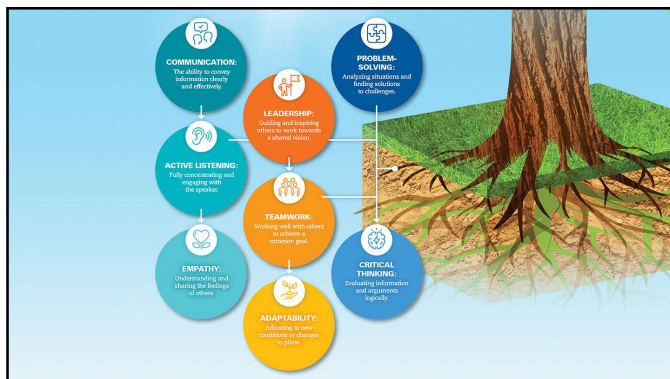
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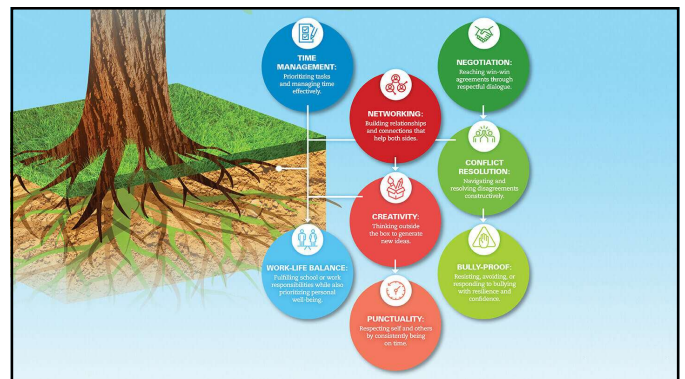
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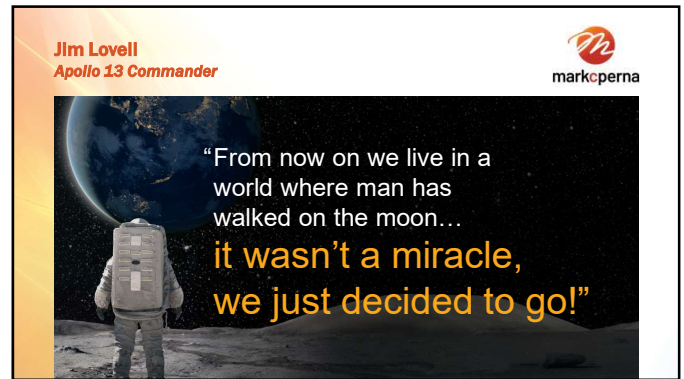


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