

Meet today's speaker, Mark C. Perna!

- Mark is an international speaker, CEO, and generational expert with more than 25 years of experience in this field
- His number-one bestselling book, *Answering Why*, has won 8 national awards
- Over the past several years, he's done over 250 radio, TV, and podcast interviews on how to reach today's young people
- Since 2019, Mark has written weekly for Forbes.com, with more than 300 articles and 5 million readers to date
- Mark's podcast, *The Perna Syndicate*, reaches listeners in 70 countries
- Every year, Mark delivers more than 80 keynote speeches, and spoke at Harvard University by special invitation
- Mark advises the Coalition for Career Development in Washington DC, as well as education and community leaders across North America
- Mark is also the father of two successful young people
- Learn more about Mark at [MarkCPerna.com](http://MarkCPerna.com)

Let's give Mark a warm welcome!