
As a quick note: immediately following Mark's speech, please fill out the brief evaluation and Mark will send you a PDF copy of his full PowerPoint slide deck.

Mark C. Perna is the founder and CEO of TFS Results, a strategic consulting firm leading the national paradigm shift in education and workforce development. Mark, who works daily with local and regional organizations at the tactical level, created the Education with Purpose & Employment with Passion movement to help communities connect their education, business, and economic pipelines.

Mark is an acclaimed and inspiring public speaker who has spoken at Harvard University by special invitation. Today, he delivers more than 80 keynote speeches annually across North America, where he frequently brings audiences to their feet.

As a noted generational expert, Mark often interviews on radio, television, and podcasts. He contributes weekly at Forbes.com, where his articles and leadership videos reach an audience of more than 4 million. He serves on the Advisory Council for the Coalition for Career Development and is a member of the International Economic Development Council, both in Washington, DC.

Through his podcast *The Perna Syndicate*, Mark's message reaches listeners in more than 70 countries. His bestselling book, *Answering Why*, received 8 national awards and has empowered countless parents, educators and employers to unleash the true potential of today's young people.

Mark is the father of two successful young people. Find out more about Mark's work at MarkCPerna.com.